

Dear Fellows, Members and Friends,
LET'S COME TOGETHER TO LISTEN TO THIS JUICY AND EXCITING
WIKILEAKS TALK!!!

On

"DIPLOMACY IN THE AGE OF SOCIAL MEDIA AND WIKILEAKS"
By SCOTT RAULAND,
Counselor Of Public Affairs,
Office of the American Embassy

Date : 20 June, 2011, Monday

Time : 3.00 pm

Venue : Bilik Mesyuarat Tan Sri Yaakob Latif,
7th Floor (West), Wisma Sime Darby,
Jalan Raja Laut, 50350 Kuala Lumpur

The positive benefits of the talk for the participants include:

- . Higher yield in self awareness
- . Greater relationship at work & home
- . Improved mental & physical health
- . A calm mind with crisp clearer thoughts
- . Increase in self confidence & self esteem .
- . Greater productivity at work

Admission : RM30 will be charged for light refreshments.

Kindly confirm your attendance with Noni or Azie at IPRM Secretariat by
17th June, 2011. Call us at 03-26915062 / 03-26925061

Don't miss this exciting and invigorating session with Scott Rauland...

Title of Talk:

"Diplomacy in the Age of Social Media and WikiLeaks"

Summary:

"The explosion in social media platforms has created a wide variety of new opportunities for embassies to engage the public overseas. This presentation will illustrate some of the ways the U.S. embassy is using those platforms to conduct its business, focusing on both success stories and problem areas. Technological change also raises the question of how open we should be in pursuing those opportunities, and where we should draw the line in protecting the confidential information we need to do our jobs."



EMBASSY OF THE UNITED STATES OF AMERICA

Kuala Lumpur, Malaysia



Scott Rauland **Counselor for Public Affairs**

Effective July 1, 2010, Scott Rauland took up the position of Counselor for Public Affairs at the U.S. Embassy Kuala Lumpur.

Previously, Scott Rauland served as PAO in Kabul (2008-2009) and Frankfurt (2005-07), Consul General in Yekaterinburg, Russia (2003-05), PAO in Quito (2000-2003), Information Center Director in Islamabad, Pakistan (1998-2000), Program Development Officer in Berlin for the new German states (1995-98), and Assistant Public Affairs Officer in Baku, Azerbaijan (1993-94).

Scott's previous career was in education. He was a pioneer in distance education, teaching classes in Russian via TV to students in rural Wisconsin schools outside of Green Bay, WI from 1990 to 1993 and was named National Endowment for the Humanities (NEH) "Master Educator" in 1992. Scott's first professional experience overseas was in Germany, where he lived and worked from 1982-84 teaching English at a Berlitz language school in Wiesbaden and studying at the Johannes Gutenberg University in Mainz.

Scott is married to Frances Rauland and has two children, Patrick (23) and Alexandra (19). Scott is a graduate of Big Foot High School in Walworth, Wisconsin (named after a Potawatomi Indian Chief, not the shoe size of local residents). He received a BA in European History from the University of Chicago in 1981 and an MA in Russian Language and Literature from Ohio State University in 1986.